



BE A PART OF THE NATIONAL AIRLINE

REF NO: IAS/MIS/2024-655

DATE: 25th April 2024

MANAGER PUBLIC RELATIONS & COMMUNICATIONS COMMERCIAL DIVISION

JOB REF NO: J/2024/41

Job Scope:

- Developing the media relations strategy by utilizing wide range of tools, such as high-level placements in print, broadcast and online media to enhance company visibility, and ensuring that PR efforts serve to achieve and comply with the company's immediate and long-term goals.
- Organizing events including press conferences, exhibitions, while tracking performance of PR and communication initiatives and providing regular reports and insights to the company management.

Job Criteria:

- Bachelor's Degree in Public Relations, Mass Communication or in a related field
- Minimum 05 years of experience in a related field with 03 years of managerial experience

Benefits

- Health Insurance for staff and dependent as per Corporate Health Insurance Policy
 - Rebated tickets on Company Airline services as per policy
 - Credit facility enrolment from selected institutions
 - Discounts from selected vendors
- *Terms and conditions of company health insurance policy applies

Location:

Commercial Division / IASL Corporate Headquarters

TO APPLY:

Email: careers@iasl.aero *

Deadline for Applications: 02nd May 2024

Documents Required: Completed job application form, CV, educational certificates (accredited by MQA, if acquired from an overseas institution), reference letters, copy of National ID card and a valid Police report

Only Maldivians will be accepted for the above position.

Shortlisted candidates will be notified via SMS.

*Job Reference Number and Applicant Name should be included in the e-mail subject line.

* Inaccurate/incomplete and applications that do not meet the above requirements will be disqualified.